# **CATEGORY: TALENT**

### **Entry Submission Format & Judging Criteria:**

## **Submission Format:**

All entries needs to be submitted in form of an AV or a PowerPoint Presentation.

The AV should not exceed 3 minutes (180 seconds) and the PowerPoint Presentation should not exceed 10 slides.

Video of the performance needs to be uploaded

## Points to be included in the entry:

Synopsis: Describe the plot, host, characters, genre & audience (Not more than 250 words)

*Trailer:* Upload a video trailer of the show used for promotions. The video should not exceed 2 mins (120 sec) and images if any, should not exceed 5.

*Material*: Upload upto 3 videos (Not more than 10 mins each) of the web show. The video must be submitted in the original language of the work

Transcript / Subtitles: For work which is not in Hindi or English, transcripts or subtitles should be submitted, exactly as it was published or aired.

Additional information/Links: You may include any additional information that will help judges evaluate the entry.

## **Judging Criteria:**

How challenging / transformational & unique is the role for the actor? Interpretation of the character / was it believable and realistic? Was the acting overdone or underdone? Was it effortlessness & natural? Creative & Original vision into the overall performance